



Groupe LACTALIS

Laval, December 22, 2021

Breastmilk Substitutes Call to Action

Meridian Institute on behalf of the Call to Action signatories:

World Health Organization, UNICEF, Save the Children, BRAC, FHI360, FHI Solutions, Helen Keller International, 1,000 Days

Via Electronic Mail: BMSCalltoAction@merid.org

To MERIDIAN INSTITUTE

SANULAC would like to thank the Meridian Institute for giving us the opportunity to present the Sanulac Global Charter for the Marketing of Breast-Milk Substitutes.

SANULAC acknowledges the importance of the principles of the World Health Organisation International Code of Marketing of Breast-Milk Substitutes of 1981 (WHO Code) and shares the philosophy of the WHO Code in contributing to providing safe and adequate nutrition for infants, by the protection of breast-feeding, and by ensuring the proper use of breast milk-substitutes (BMS), when breastfeeding is not possible, based on adequate information and through appropriate marketing and distribution.

Attached please find the SANULAC Roadmap on the implementation of our Global Charter which will apply to the marketing of our products, which include:

- Infant Formula (a BMS specially manufactured to satisfy, by itself, the nutritional requirements of infants up to the age six months of life)
- Any other products being marketed or otherwise presented as a partial or total replacement for breast milk, whether or not suitable for that purpose.

Further, we advocate that breastfeeding is the best milk for babies.

We re-affirm that our first commitment is to align our Charter in accordance with the mandated regulations implemented in each country where SANULAC operates.

All employees and third parties acting on our behalf are held accountable for upholding the SANULAC Global Charter in the markets in which we operate.

As shared in December 2020, we will contact the Access to Nutrition Initiative and share our Global Charter.

Should you require further input or clarity, please contact me

Your Sincerely,

A handwritten signature in black ink, appearing to read "Yoann LE BLOAS". The signature is fluid and cursive, with a large loop at the end.

Yoann LE BLOAS
SANULAC General Manager



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SANULAC Global Charter Implementation Plan

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In June 2020, the World Health Organization, UNICEF and other civil organizations, issued a Call to Action (CTA) to manufacturers of BMS. In this CTA, manufacturers were requested to make specific commitments to achieve compliance to the International Code of Marketing of Breastmilk Substitutes and commit to a plan for achieving this goal by 2030.

SANULAC welcomed the CTA. In our response in December 2020, we committed to develop a Global SANULAC Charter on the marketing of BMS.

The SANULAC Roadmap on the implementation of the Global Charter on the marketing of BMS is noted below:

Timeframe	Actions
2021	SANULAC has put in place an internal Working Group including Regulatory and Marketing Departments of the Group's Zones to develop a Global SANULAC Charter
End of February 2022	Completion of the SANULAC Charter
1 st Semester 2022	Contact with ATNI to present the Global SANULAC Charter
2022	Presentation of the Charter to all SANULAC personnel involved in the marketing of BMS
2022 and onwards	Implementation of the SANULAC Charter and monitoring of internal practices
2022 and onwards	Ongoing training to ensure all employees involved in the marketing of BMS continue to uphold the principles of the SANULAC Charter
2023 and onwards	1 st internal audit on the implementation of the SANULAC Charter and continuous assessment.
2025	Review and Update of the SANULAC Charter