



October 8, 2021

Meridian Institute and Signatories of the Breastmilk Substitutes Call to Action:

The Morinaga Milk Industry Group recognizes that breastfeeding provides the best and optimal source of nutrition and plays an important role in the growth and development of infants, and that breastfeeding not only builds infants' immune systems but also fosters a strong bond between mothers and infants.

Therefore, we support the recommendation by the WHO that breastfeeding be performed for the first six months after birth, followed thereafter by the introduction of safe and appropriate complementary foods. Nevertheless, we also recognize the need to continue to research, develop and stably supply breast-milk substitutes (BMS) to ensure the healthy growth of infants who cannot ingest enough breast milk for any reason as well as to disseminate accurate information about BMS. However, this shall never take away from the importance and superiority of breastfeeding or adversely affect the healthy growth of infants. That is why we considered the above points in our marketing of BMS and formulated the Policy on Marketing Breast-milk Substitutes (hereinafter "BMS Policy") in March 2021 from a stance that respects both the International Code of Marketing of Breast-milk Substitutes and the World Health Assembly Resolution 69.9 (hereinafter collectively referred to as "WHO Code").

To further promote the principles of the BMS Policy, we have gone one step further by formulating a road map toward full compliance with the WHO Code by 2030 for the purpose of better optimizing the marketing of BMS handled by the Morinaga Milk Industry Group.

Specific details about this road map are shown below.

Timeline	Action
By the end of 2021	Launch internal promotion projects, formulate specific and necessary actions, and start taking those actions.
By the end of 2027	Research and clarify the progress of activities in countries where we conduct business.
2028 to 2030	Start steadily transitioning to activities founded on the WHO Code. In addition, we shall build internal monitoring systems to verify the level of activity compliance.
By the end of 2030	Aim for full compliance with the WHO Code.



We will also engage in the following measures to pursue full compliance with the WHO Code in accordance with the road map above:

- We aim to add formula milk for young children between 12 to 36 months to our line-up of products which must comply with the BMS Policy in addition to the infant formula and follow-up milk handled by the Morinaga Milk Industry Group.
- We will advocate distributors of the Morinaga Milk Industry Group handling products subject to the BMS Policy incorporate all policies equivalent to the BMS Policy and encourage WHO Code compliance.

We will fully comply with the laws and regulations related to BMS in each country while trying to tackle the nutritional issues of infants worldwide. Moreover, we will adhere to the Morinaga BMS Policy in countries that have either no laws or regulations or laws and regulations which are less stringent than the BMS Policy.

We have also agreed to provide the BMS Policy and information about putting it into practice to the Access to Nutrition Initiative (ATNI).

We will contribute to the healthy growth of all infants by executing an action plan based on this road map to appropriately provide even better nutrition.

Regards,

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MORINAGA MILK INDUSTRY CO., LTD.